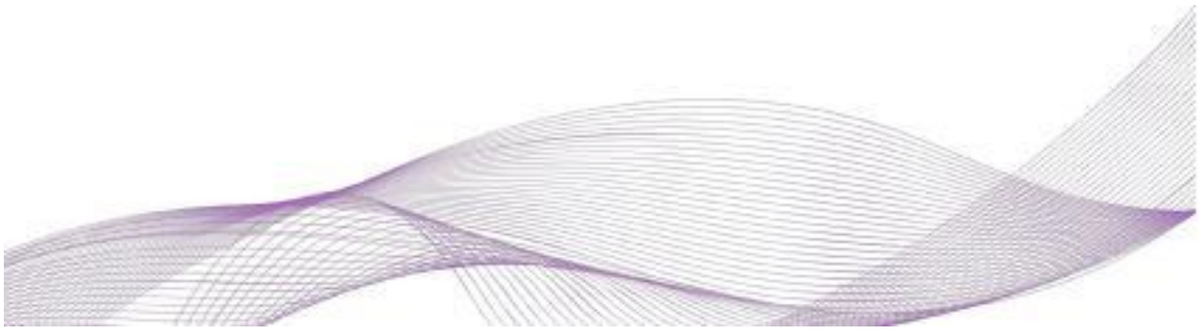
PURPLE BUTTERFLY TRADING



# Purple Butterfly Trading

**Helping Investors Understand When to Trade**

**Version 1.02**

https://purplebutterflytrading.net/
info@pbtt.io

Further information is available at https://purplebutterflytrading.net/ which contains up to date versions of all documents. Making a contribution to this initiative involves risks which should be fully

## Purple Butterfly Trading

## VISION

We aim to construct trading ecosystem
where trading literacy of each individual traders are
improved by sharing effective strategies.

PURPLE BUTTERFLY TRADING

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# 1. Introduction

Purple Butterfly is the symbol of transformation and change that mean adapting and exploring new beginnings. Archinode's Purple Butterfly Token offers such new beginnings, taking the well-established strategy of copy trading, and making such strategies accessible to everyone via the Purple Butterfly platform. Purple Butter-fly platform allows everyone to get benefits from the new beginnings and the in-sight of others.

### Securities Financing

In 1531, the first stock exchange was established in Antwerp, Belgium, soon after followed by exchanges in the Netherlands, France, Germany, and Eng-land. By the end of the 18th century, with the advent of the industrial revolu-tion, the centre of gravity for finance and economics was shifting to England. London thrived as a finance centre, seeing the emergence of the merchant banker, with the names of Rothschild and Barings coming to prominence. 1871, brought the creation of the New York stock exchange, bringing with it a breed of financial instruments such as railroad securities, and large-scale gov-ernment bond issue caused by the Civil War. And the 1920s, saw the emer-gence of instruments exclusively designed for big investors and asset holders called speculator - CP, the warrant, and the so-called hedge fund.

Currently, the total market cap of world-leading exchanges is 66 trillion USD, and an average of 5 trillion USD is traded at the foreign exchange market per day.

Against this backdrop, it makes life very difficult for the individual investor, with limited resources, to gather and process huge amounts of data, allowing them to make effective investment decisions. This is further compromised by legitimate market activities, undertaken by the major players in the market, operating at scale. And the use of algorithmic, high-frequency trading strate-gies, enabling the identification of price distortions evident for milliseconds is also prevalent further hampering the opportunity of the individual investor to be successful.

Many services for individual investors have been provided by institutional in-vestors. However, there are no practical services designed to support individu-al investors in their journey to success. We, using **Purple Butterfly**, are seek-ing to challenge this dominance using blockchain. To realize this goal, the **Pur-ple Butterfly Trading** ecosystem has been formulated. Capturing knowledge from those who are more skilled is essential; this means attracting experi-enced investors to the platform, securing that knowledge, and incentivizing those who provide that knowledge. All of them can be achieved via a social media training tool, which sits at the heart of the **Purple Butterfly** platform.

## What is Purple Butterfly Trading?

Purple Butterfly Trading is a trade ecosystem. It is also recognized as “Trade Platform Application” which can process transactions directly by connecting API provided by cryptocurrency exchanges and logging in own accounts. Users

can use it as familiar exchanges they usually use for trading, for example, integrated asset information and order records. Additionally, it is possible to check other user's information such as asset information, transaction records, and order records in real time. Therefore, users can find two strategies of winning investors and traders to get profits" in real time.

"Traders who are confident in the trade and have their own clear trading logic",

by disclosing their own trade outcome, will be supported by many inves-tors and as a result, they become stars, which provide them with opportu-nities to make a lot of profit.

This ecosystem creates two opportunities for all individual investors to be win-ning traders.

1. The performance improvement for copying other winning traders' orders.
2. The literacy improvement by communications between investors

### Vision

The vision of Purple Butterfly Trading is constructing the ecosystem where in-dividual investors can gain a new insight for trading from other skilled inves-tors.

## 2. Purple Butterfly Technical Specification

Purple Butterfly Trading can process transactions directly by connecting API provided by cryptocurrency exchanges and logging in their own accounts. Users can use it as familiar exchanges they usually use for trading, for exam-ple, integrated asset information and transaction records.

PURPLE BUTTERFLY TRADING

## The Services

**We construct the cryptocurrency trading platform which has the equivalent spec with that of cryptocurrency exchanges.**

This platform realizes the trading service crossing the borders by connecting API with cryptocurrency exchanges all over the world.

It has functions for overcoming the language barriers, automatic translation and voice recognition.

There are various ways of order in this platform including the original function of copy trading.

Also, traders can absolutely use limit order, OCO, Trailing Stop Order, and others.

Indicating different rate and realizing orders of each company are effective for arbitrage, too.

※Opening accounts of target exchanges are left to each customer.

**The function of exposing and sharing assets conditions and transaction records**

Investors who join Purple Butterfly Trading can get the reliability by connecting API and sharing their own results such as portfolio assets, transaction records, crypto portfolio, and others.

Finding companies that users can sympathize with and

honorable investors widen the range of trading, and users will not lose alone. For example,

・Investers who have the almost same amount of managed assets

・Investors who like the same cryptos or drew down at the same timing ・Investors who are good at loss-cutting and perform stably

## The function for investors to dialogue and share the information each other

Purple Butterfly Trading specializes in searching users. Finding companies users can sympathize with and honorable investors widen the range of trading, and users will not lose alone. For example,

・Investors who have the almost same amount of managed assets

・Investors who like the same cryptos or drew down at the same timing ・Investors who are good at loss-cutting and perform stably

By considering to be able to communicate freely and as easily as possible, such as messages and group settings, investment colleagues will be connected, and ser-vices will be more useful. Therefore, Purple Butterfly Trading can create the un-paralleled value.

**The function to “execute investment promptly” by utilizing useful information gained by sharing information** By bookmarking investors you are interested in and

traders you respect, the investors' investment

behaviors are notified by the push notification.

From sending push notifications to the process of transactions, sequential transi-

tion is realized smoothly.

Automatic ordering is also possible according to the member rank (described lat-

er).

Also, in order to execute follow ordering from various pages including order time-

line, ranking page, user page, and others, we will design appropriately.

Furthermore, in Purple Butterfly Trading, we will provide a mechanism that makes "users to want to continue activities" and provides "Advantageous Investment."

### The function for copy trading

Some investors are good at trading and finding excellent ICOs.

To be able to copy each strategy of investors you respect, in response to own trading style, this platform implements two functions.

1. Once the user finds the trading data of a trading provider that has the high performance the user wants to see, he can follow that person. Then, once the trading provider has placed an order, the push notification will be sent, and the user can place the same order.

   In addition, the user can order directly from the order list on the timeline on Purple Butterfly Trading.

2. It is possible to copy the portfolio of the trader you respect. The user can buy the same brand as the trader of looking up to by sizing your own as-set.

**[Trading contest]**

This contest continuously drives the active investors to trade.

1. Conduct the trading contest in a continuous manner and keep providing in-centives to active traders.
2. Bring in audiences to the contest actively

   More audiences, more the contest could be more grown actively and thrill-ingly.

   Further, by consuming owned points like social-games, investors can obtain items such as investment information and warranty service etc.

**[Other main features]**

By consuming possession points (described later) like social games, investors can get items such as investment information and warranty service.

·(Partial) supplementary service at the time of trade loss
·Subscribe to the market report
· Priority signals of popular traders etc.

Using "Coins in service (provisional title: PBT coin)" which is different from PBTT Token, users can receive the service above. There are four ways to obtain PBTT coins.

1. It is distributed regularly according to the amount of holding PBTT Token

2. It is distributed according to activities (login, posting, transaction etc.) within the service

3.If users participate and win the trade contest, they are able to receive PBTT To-kens, or if users vote in the contest and their vote wins the contest, they can also obtain PBTT Tokens.

4. Users can purchase with trading application billing system.

**[Trade insurance]**

When making a trade loss, we will distribute PBTT as “consolation payment” and motivate investors to trade continuously.

**[Information about professional investors’ method]**

Users are preferentially able to confirm the trade method and the means of the professional traders who make living by trade.

**「Participation in the PPBT fund」**

All of the data traded by Purple Butterfly Trading will be learned by AI and we will form PPBT fund. Users are able to acquire a right to participate in the fund by holding coins.

Besides, by holding many P coins, users can receive various services according to the user class such as "Purple Black member" or "GOLD member".

# 3. ICO – The Purple Butterfly Token and Pricing

**The Token**

Token: PBTT

Total Max Issuance: 1,000,000,000

**ICO Schedule**

Private Sale(March-April.2018): Completed

※ Pre-sale is not carried out yet

# 4. Roadmap

March.2018 Pre-sale of PBTT

August.2018 Will be Listed on the exchange(HITBTC)

December.2018 Alpha service release

Feburary.2019 Beta service release

April.2019 Launch of the actual service

PURPLE BUTTERFLY TRADING

# 5. Purple Butterfly Team

**Operator of Purple Butterfly**

ARCHINODE PTE. LTD.

23 NEW INDUSTRIAL ROAD #04-08 SOLSTICE BUSINESS CEN-TER
Singapore 536209

**Business contents**

Research and development of block chains （Collaborating with the University of Singapore）

Block chain service consulting business

Mining business

**Team**

We have experienced financial services, marketing, and system development for more than 20 years and have been engaged in service planning and development for investors. We have invented Purple Butterfly Trading to create more opportunities for investors to get more benefits from trading.

**CEO Kazutoshi Shidehara**

After graduated from University in UK with Bachelor of Mathematics, he worked inFinite element calculation system and RTOS company. While working in businessadministration, statistical analysis and risk management in GE and Coca-Cola, he received MBA in USA. After independence, he engaged in development of future option and foreign exchange trading system, using financial engineering and launched direct banking. After working as a manager of risk management and CIO in major hedge fund in Singapore and COO of Japanese stock fund, he received Singapore EP. He became CEO of ARCHINODE PTE LTD in 2018.

**CFO Yoshiki Maekawa**

After graduated from medical school, he received Ph.D in Medicine from Nihon University while working as a cardiovascular surgeon. He opened a clinic in Ginza, Tokyo, he became the director of the biggest cosmetic surgery clinic in Japan. He retired doctor andthe director of clinic and became professional investor after increasing profits by investment he had managed for long years and establishing trading method. He became CFO of ARCHINODE PTE LTD in 2018. He also received Singapore EP.

**CMO Yukio Nakashima**

After graduated from University, he engaged in marketing in Citibank. He was independent in 2017 and made a big success in online contents sales and seminar business.
He established ARCHINODE PTE LTD with Mr. Maekawa in 2017.

**CTO Shinya Fujioka**

After graduated from University, he was in charge of business planning and service development in NTT DOCOMO. After working in DOCOMO, he joined in Startup of financial information service, he promoted alliance with financial institutions and system design.
He is a head of grand design and system design in Purple Butterfly Trading.

## 6.Use of Funds

Funds derived from the private sale will be used as follows:

10% People & Staffing Costs
30% Platform Design & Build
10% License Costs
5% Infrastructure Deployment
10% Security
2% Legal & Compliance
3% Market Data Acquisition
30% Marketing & Promotion

# 7. Other Information

## Terms of Service

Terms of Service of The PBTT Token do not constitute any proposal, recommen-dation or solicitation of any investment, nor in any jurisdiction, do they propose, recommend or solicit the purchase of securities. These terms have not been sub-mitted or registered to any regulation authorities of any jurisdiction, nor do have been reviewed, confirmed by regulation authorities, nor is it scheduled.

### 1. Purpose

Purple Butterfly Trading is a cryptocurrency trading platform service (hereinafter reffered to as "Service") provided by Archinode.

By "holding" a PBTT token (hereinafter reffered to as "the Token"), the purchaser does not acquire any rights explicitly or implicitly.

The purchaser shall understand that this Token does not show any kind of owner-ship, equity interest, share or similar rights, or the right of receiving a portion of future sales, intellectual property rights, or the right of the participation in the Company or its affiliated companies in any form, and does not give any of these rights.

The Token is not designed as prepaid payment means, electronic money, crypto-currency, securities, commodities, or any other kind of financial instrument. In addition, The Company reserves the right to make the Token available for trading on exchanges in the future, but it does not have such duty.

### 2. Applicable Scope of these Terms of Service

Unless otherwise specified in these Terms of Service, these Terms are

applied only to the purchase of the Token from the distributor during the sales pe-riod.

If the developer or the Company succeeds in developing this service in the future, there are cases where it prepares regulations including the terms of use of this

service, related guidelines, and regulations including privacy policy (hereinafter referred to as "the terms of this service etc."), and there are cases where these regulations, guidelines, and these regulations are updated at all times in accord-ance with the amendment procedure prescribed in these regulations etc.

With respect to the service provided on this service, if contradiction or conflict arises between these Terms of Service and these Terms of Service, etc., with re-gard to matters arising in connection with the use of this Token, these Terms of Service, etc. shall be applied preferentially.

**3. Procedure and Specifications of this Token Sale**

We shall separately notify you of important matters with regard to the procedure and specifications of this Token sale (including details such as the date and the time of the sale, pricing, intended sales quantity, intended use of the profit, etc) . By purchasing the Token, the purchaser shall understand the procedure and the specifications, and shall acknowledge that there is no objection.

**4. Risk recognition and assumption**

The purchaser shall acknowledges and accept the risks described on a separate sheet regarding the purchase, the retention or the use of the Token. In the event of you having questions about these risks, please contact us at info@PBTT.net. By purchasing this Token, the purchaser shall explicitly recognize and assume these risks.

**5. Personal Information**

There are cases where the distributor decides at his own discretion, that it is nec-essary to acquire certain information on the purchaser, in order to comply with laws and regulations, etc. related to The Token sale. In this case, the purchaser shall agree to promptly provide such information in response to the request, and while the purchaser provides such information and until the sale of the Token to the purchaser is determined that it is acceptable by laws and regulations, etc., the purchaser shall recognize that the distributor may refuse to sell or deliver The To-ken.

**6. Taxes and Public Dues**

All amount of support and donation to the distributor is excluded from tax. The purchaser shall be responsible for whether any tax (including consumption tax, sales tax, usage tax, VAT, etc.) will be imposed on the support and the donation to the distributor. It is also the purchaser's responsibility to withhold and collect the correct amount of the tax, report this, and pay it to the appropriate tax au-thorities. The distributer or The Company does not bear any responsibility for withholding, collecting, reporting, or paying taxes arising from consumption tax, sales tax, usage tax, VAT, and the support and the donation to the distributor from the other purchasers.

**7. Manifestation and Warranties**

By purchasing the Token, the purchaser shall assert and assure the following:

(a) I have read carefully and understood these Terms of Service (including all at-tached documents).

(b) In order to understand these Terms of Service and to evaluate the risks and impacts associated with the purchase of The Token, I fully understand the func-tion of the Token, the transfer mechanism of the cryptographic token and other important characteristics, the mechanism of the token custody(the token wallet, etc. ), block chain technology and the software system based on the block chain.

(c) Regarding the support by the Token, I have obtained sufficient information about the Token, in order to make decisions based on appropriate information.

(d) I understand that the Token does not give any form of rights related to the Company or its affiliated companies.

Rights that the purchaser shall understand that they are not given in this issue, include the rights(including all forms of intellectual property rights) related to

vote, distribution, redemption, liquidation, property, or other property rights and legal rights Including.

(e) The purchaser shall be a person who purchases the Token in order to support the system development and diffusion of the Service that can be constructed in the future. The purchaser shall not purchase the Token for any other purposes including investment, speculation and other financial objectives but not limited to these purposes.

(f) Token purchase by the purchasers shall comply with (i)legal ability in purchas-ing the Token and concluding a contract with distributor in the purchaser’s juris-diction and other threshold requirements, (ii) any foreign exchange and regulato-ry restrictions applicable to such purchase, (iii) including, but not limited to any consent by government or other that may be required (iii)laws and regulations which is applicable in the purchaser’s jurisdiction

(g) Purchasers shall observe any applicable tax law obligations in the purchaser's jurisdiction caused by the purchase of the Token.

**8. Compensation**

(a) To the maximum allowed by applicable laws and regulations, (i) purchase and use of the Tokens by purchasers (ii) responsibility or obligation based on these Terms of Service (iii) violation of these Terms of Service, (iv) infringement of any right of every person or entity, with respect to any requests, claims, litigation, damages, losses, expenses, costs (including attorneys' fees) arising out of or re-lated to the above, purchaser shall compensate and give protection for developers and the Company and their employees in the past, present or future officers, di-rectors, contractors, consultants, shareholders, suppliers, distributors, service providers, parent companies, subsidiaries, affiliates, agents, persons in charge, predecessors, successors, assignees（referred to as ”the Company party”） or shall not give any other damage.

(b) The Company reserves the right to take measures for the defense of any claims subject to indemnification under paragraph 10 (a), independently at the

expense of the purchaser. This indemnification wording shall be added to the in-demnification clause stated in the agreement between the purchaser and the Company and shall not be substituted.

**9.Disclaimer**

To the maximum allowed by applicable law, and unless otherwise specified in writ-ing by the purchaser,

(A)The Token is "sold as is" and "available limit" and is sold without any kind of warranty, and the distributor explicitly denies all implied warranties including but not limited to implied warranties of merchantability, fitness for a particular pur-pose, authority and non-infringement, for the Token, (B) We do not make any representations or warranties that the Token is reliable, up-to-date, error-free, satisfies the requirements of the purchaser or that defects in this token will be corrected in the future. Also, (C) distributor may not and shall not make represen-tations or warranties that the delivery mechanism of the Token or the Token has not been compromised by viruses or other harmful components. As some jurisdic-tions do not allow exclusion of specific warranties or exclusion of implied terms in contracts with consumers, some or all of exclusion of warranty or disclaimers in this section may not apply to a specific purchaser.

**10. Limitation of Liability**

(A) To the maximum allowed by applicable law, (I) in any case, distributor, the Company, any developers and the person related to the Company, regardless of its legal constitution or form of action, regardless of contract, tort (including but not limited to active, passive or attributable simple negligent), any other legal or equitable theory（regardless of whether the parties were informed of the possibil-ity of such damage, and whether such damage was foreseeable or not）, shall not be liable for any indirect, special, incidental, consequential secondary damages arising from or related to the sale or use of the Token (including but not limited to loss of sales, income or profit, the use or loss of data, or damage to business in-

terruption), （II） in any case, regardless of contract, warranty, tort (including ac-tive, passive, or attributable simple negligence), and other theories, the aggregate (joint) total debt amount of the Developer, the Company, and its affiliates arising out of or in connection with these Terms of Service, the inability to use or use the Token shall not exceed the amount paid by purchasers for the Token.

(B) The restrictions set forth in paragraph 10 (A) shall also apply to liability due to serious negligence, fraud, or intentional or negligent acts of developers or the Company, in these cases as well, the application of the clauses shall not be re-stricted or excluded.

(C) In some jurisdictions, limitation or exclusion of incidental or consequential damages is not allowed. Therefore, certain restrictions of this section may not ap-ply to specific purchasers.

**11.Exemption**

To the maximum extent permitted by applicable laws and regulations, whether known or unknown (Including petitions for negligence, but not limited to it), the purchaser shall release the developer, the Company, and each affiliated company of the Company from disputes between users and any kind or nature of liability, claim, demand, or damage (actual or consequential) arising out of the act or omission of a third party or related to these.

**12. Governing law and competent court**

These Terms of Service (Regardless of the jurisdiction) shall be interpreted and executed in accordance with Japanese laws and regulations regardless of conflict of laws principles, such as to cause the application of the other jurisdictions laws and regulations. Disputes between any party arising out of or relating to these Terms of Service or its subject, or its formation (including disputes over non-contractual claims), shall be settled in the Tokyo District Court.

**13. Severability**

If any of the terms, provisions or provisions of these Terms of Service are deemed to be illegal, invalid, or unenforceable, the condition, clauses or provisions may be separated from these terms of service and any other terms, clauses or provisions of these Terms of Service shall not affect the validity or enforceability of this provi-sion.

**14. Miscellaneous Provisions**

These Terms of Service shall constitute a complete agreement between the pur-chaser and the distributor for purchase of the Token by buyer from seller. The dis-tributor may from time to time change these Terms of Service according to rea-sonable necessity to comply with applicable laws and regulations etc. When mak-ing changes to these Terms of Service, the distributor shall publish the revised Terms of Service and update the "last updated date" below. The revised Terms and Conditions shall take effect immediately. The distributor may transfer the rights or obligations of the distributor as provided in these Terms of Service. Even without fulfilling the rights or provisions of these Terms of Service, it does not constitute a waiver of such right or provision. If delay or default is the result of reasons beyond reasonable control, the distributor shall not be liable for delay or failure to fulfill the obligation under these Terms of Service. Purchase of a token from a distributor does not create any form of alliance, joint venture, or other similar relationship between the purchaser and the seller. Purchase of a token from a distributor shall not create any form of alliance, joint venture, or other sim-ilar relationship between the purchaser and the seller. Except as provided for in these Terms of Service, these Terms and Conditions are intended only for the benefit of purchasers and sellers, and shall not intended to also be granted a third-party beneficiary rights to any person or entity. The purchaser shall agree and admit that all contracts, notices, disclosure, and other distributor's contacts provided to purchasers are provided in an electronic way.